



# WECA Industry Partnership



Western Electrical Contractors Association, Inc. (WECA) is a nonprofit organization serving merit shop electrical and low voltage contractors, their employees, and the industry suppliers that support them, across the Western United States.

[GOWECA.COM](http://GOWECA.COM)



## **Connecting your products and services with leaders in the Electrical and Low Voltage Industries**

**Do you have a valuable product, service, or expertise that will make life better for a WECA member contractor?**

**Introduce your products and services to:**

- **Hundreds of electrical and low voltage contractors across the West, as well as their office and field employees**
- **Thousands of Electrical and Low Voltage industry followers**
- **A nationwide training audience**
- **The Electrical and Low Voltage industry leaders of today and tomorrow**

**WECA Industry Partners have the chance to connect, share their messaging, and promote their products and services to an extensive base of politically-involved business owners, their employees, and industry advocates across the Western United States. These contractors know and trust companies affiliated with WECA.**

## **WECA Industry Partner Membership Benefits**

- **Highlighted as an Industry Partner on our website with a listing of your company name, logo, and two-line message in the Industry Partners section of the WECA website**
- **Your name and logo prominently displayed at WECA's headquarters**
- **A headline article announcing our Industry Partnership and your offerings in our Industry and Member eNewsletter**
- **An initial dedicated eCommunication to WECA member contractors highlighting your company's services**
- **Subsequent eNewsletter articles highlighting your services, discounts, etc. (including the option to display discount coupons), run by request as often as once a quarter**



- Opportunities to co-sponsor seminars, webinars, and other professional development opportunities, presenting your expertise as educational opportunities for our member contractors and the industry at large
- Social media mentions of our partnership and any relevant promotions over WECA's social media platforms
- WECA will connect with/"like" you over our social media channels
- WECA will also share/"like"/promote your company news over connected channels, as we are alerted to it
- WECA will write and send press releases with details of unique facets of our partnership to online industry publications as well as local traditional media outlets in our mutually shared geographical areas
- Preferential opportunities through sponsorship of WECA events, such as apprenticeship graduations and official member events

**WECA is a trade association dedicated to meeting the needs of independent Electrical and Low Voltage contractors. The quality of its apprenticeship and training programs is known throughout the industry.**

**WECA promotes merit shop electrical contracting as the most valuable, qualified choice for the Electrical and Low Voltage construction industries. In addition to world-class apprenticeship and training programs, WECA also provides the business services that help our member contractors succeed and grow--including introducing them to companies on our select list of industry partners.**

**Are you ready to be taking advantage of WECA Industry Partner benefits?**

**Call (877) 444-9322 and ask to speak to our Membership Director, or email us at [membership@goweca.com](mailto:membership@goweca.com)**

**[WWW.GOWECA.COM](http://WWW.GOWECA.COM)**