

WESTERN
ELECTRICAL
CONTRACTORS
ASSOCIATION

Membership

Why do *YOU* belong?

WESTERN ELECTRICAL CONTRACTORS ASSOCIATION, Inc

877-444-9322 | www.goweca.com





**Why do
YOU belong
to WECA?**

**Mark Cooper
H&D Electric, Inc.
WECA Board of
Directors**

***“For over 25 years,
WECA has been
an indispensable
organization for my
electrical contracting
company.”***

“The Apprenticeship Program at WECA has grown to a state-of-the-art 40,000 sf training facility, with classrooms that most colleges would envy. All thanks to the hardwork and leadership of countless merit shop companies who believe, as I do, that quality training of apprentices and electricians is imperative to the success of their business and our industry.

As a Board member for the last 20+ years, I have had the pleasure of serving alongside some of the most respected electrical contractors in California. Literally thousands of careers and hundreds of companies have benefited from their association with WECA.” - Mark Cooper

WECA Membership Benefits and Services

Apprenticeship Programs, Electrical Training and Education

- State- and federally-approved Commercial and Residential Electrical and VDV Apprenticeship Programs with continuously-updated, NEC-current curricula
- Apprentice dispatch available to anywhere in California, based on Apprentice availability
- Safety Training: Apprentices obtain OSHA 10, OSHA 30 and CPR certifications; online OSHA training available for Journeymen and ETs
- Electrician Trainee (ET) Program with basic to advanced level classes, largely delivered online over live, instructor-led webcast, leading to ET Certificate; State Certification Exam prep classes
- Journeyman Continuing Education (CE) program with courses available in online, classroom, or computer-based home study formats
- Professional development opportunities for members and their employees

Support on Public and Prevailing Wage Projects

- Assistance on wage calculations and certified payroll
- Consultation on forms and documentation related to public works and prevailing wage projects
- Guidance on responding to labor compliance and/or organizing activity on the jobsite

Workforce Development

- Electrical Employment Fast Track training program offers 2 weeks of paid training in basic, hands-on skills to qualified entry-level applicants; WECA prepares them to work on your jobsite
- Electrical and Low Voltage Industry Job Board with members-only ability to post job ads and peruse resumes from qualified applicants
- Student Referral Service—have WECA graduates and current, qualified students referred to you

“WECA’s apprenticeship and training programs are the absolute best in the industry.”

“Having graduated from an apprenticeship program, taught both apprenticeship and journey-level training, and after 30 years experience in this business—I can tell you that WECA’s apprenticeship, electrician trainee, and journeyman continuing education training programs are the absolute best in the industry. I’ve come across none better over the course of my career.”

- Greg Anderson

Greg Anderson
Rex Moore Group, Inc.
Apprenticeship Training
Committee Chairman,
WECA Board of Directors

Why do YOU
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WECA?



Legal, Tax, and HR Assistance

- Free, monthly, 15-minute consultation call with WECA Industry Partner **Cook Brown, LLP** and 10% discount billings if legal assistance is required beyond free consultation
- Free one-hour consultation and a 10% discount on billings from WECA Industry Partner **Krogh & Decker, LLP**
- 10% discount for new clients and a free hour tax consultation from **Gilbert Associates, Inc**
- Complimentary copy of WECA’s ePublication, *Blueprint to Prevailing Wage: A Contractor’s Guide*
- Complimentary enrollment in ThinkHR; California HR forms, documents, and tools online, at your fingertips

Industry Updates, News, Public Relations and Communications

- Subscriptions to WECA eBulletin and Political Advocacy newsletters, with regular news briefs on industry news, union activity, political updates, training opportunities, and more
- WECA publicizes your successes, on the jobsite and in the community, with articles in our communications, and press releases—plus, you can opt-in to pitch articles to major news outlets in conjunction with WECA
- Self-service site with online hours submissions, report downloads, course enrollments, and more

“I have been a part of the Western Electrical Contractors Association since 1998. I started as an apprentice and learned a great deal of electrical theory, code, and installation concepts, not only from the class itself but also from the classmates I interacted with over the five-year apprenticeship. I was able to use this knowledge to my benefit as an apprentice and journeyman electrician. Now, as an employer, it is apparent to me the quantity and quality of work a trained electrician is capable of completing when compared to an electrician who has not had the benefit of WECA’s programs.” - Clint Alessandro

Why do YOU
belong to
WECA?

Clint Alessandro
Alessandro Electric, Inc.
Apprenticeship Training
Committee Trustee



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**Tim Bosley
Bosley Electric
Company
WECA Board of
Directors**

"As a member of WECA, it is not lost on me that I directly benefit from the ever-growing level of respect that WECA garners within the political community. Primarily responsible for monitoring those aspects of government that affect us as contractors and advocating for our concerns and on behalf of all of us, Richard Markuson serves quite admirably in the role of Government Affairs Director and has certainly contributed to the respect WECA has earned.

Knowing I have neither the time nor political clout to stand out as an individual in an ever-changing—and for the most part contrarian—political landscape, I consider it to be one of the greatest member benefits WECA offers to have such a well-respected, strong Government Affairs department."

- Tim Bosley

Government Affairs and National Industry Representation

- **Dedicated representation** at the national, state, and local levels from WECA Government Affairs Director Richard Markuson, focused on merit shop issues, particularly those that affect your ability to compete in California's tough construction market
- Webinar events with direct access to WECA's Government Affairs Director, at which you can submit political questions, discuss your concerns, and make your voice heard
- Proactive defense strategies and public efforts against Project Labor Agreements
- Promotion and support of fair and open competition legislation and policy
- Free copy of WECA's annually-updated eBook of California Business Laws for Electrical Contractors



WECA Government Affairs Director Richard Markuson Your Direct Line to Sacramento and Washington, D.C.

Merit shop electrical contractors throughout California are under pressure from a political system that limits the ability of these contractors to compete for and win public works contracts. Through our coordinated efforts to further the interests of the merit shop community, we will make doing business in California fair and profitable again.



Community Involvement and Networking

- WECEF Donation and Sponsorship Opportunities—donate your equipment to our labs as a tax write-off; sponsor graduations and benefit events
- Meet like-minded members of the industry at meetings, dinners, and graduations

Member Discounts and Promotions

- Substantial member discounts on ET and Journeyman training
- Free and discounted attendance at WECA-sponsored webinars and seminars
- 10% off promotional apparel and other marketing incentives from 4imprint.com

Special Offers from WECA Industry Partners, including:

- 10% discount on WECA Industry Partner **Cook Brown, LLP** billings
- 10% discount on WECA Industry Partner **Krogh & Decker, LLP** billings
- 10% discount for new clients and a free hour tax consultation from WECA Industry Partner **Gilbert Associates, Inc**



“More than anything, WECA provides its contractors with high-level teaching facilities across California that develop a skilled workforce. There is no greater need for our industry than quality training. Walking down the halls at WECA, I see the growing list of contractor logos. I take great pride in being a part of this list because I know the value WECA brings to the industry. I truly feel that every merit shop Electrical and Low Voltage company should be a member. The teachers do an outstanding job and the labs are second-to-none. Being on the low voltage side, I appreciate the fact that WECA built its low voltage labs to meet BICSI standards.

I'm glad a couple electrical contractor buddies got me involved with WECA about 8 years ago. I hope more of my low voltage colleagues across California have the same experience and join me in receiving an amazing amount of support, a quality educational opportunity for their employees, and just the overall experience of working with a wonderful group of people.” - Ian Vander Linden

WECA is the only California statewide trade association dedicated solely to meeting the needs of independent electrical contractors.

In addition to world-class apprenticeship and training programs for your employees, WECA also provides the business services that will help your company succeed and grow.

WECA advocates in state and local government on behalf of independent electrical contractors to make sure your voice is heard.



Ready to belong? Call 1-877-444-9322, or email us at membership@goweca.com.