

WESTERN ELECTRICAL CONTRACTORS ASSOCIATION

Industry Partnership

*Connecting your Products and Services
with Leaders in the
Electrical and Low Voltage Industries*



WESTERN ELECTRICAL CONTRACTORS ASSOCIATION, Inc.

877-444-9322 | www.goweca.com

Do you have a valuable product, service, or expertise that will make life better for a WECA Member Contractor?

Introduce your Products and Services to:

- Hundreds of Electrical and Low Voltage Contractors across the state of California, as well as their office and field employees
- Thousands of Industry Followers
- A Nationwide Training Audience
- The Electrical and Low Voltage Industry Leaders of Today and Tomorrow

WECA Industry Partners have the chance to connect, share their messaging, and promote their products and services to this extensive base of politically-involved business owners, their employees, and industry advocates across California. These contractors know and trust companies affiliated with WECA.

WECA Industry Partner Membership Benefits

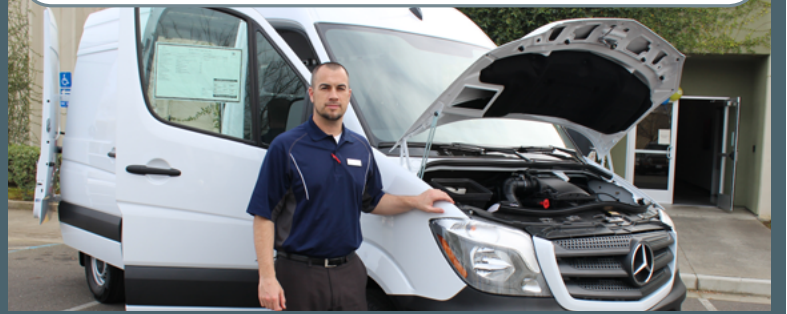
- Highlighted as Industry Partner on our website: a listing of your company name, logo, and two-line message in the Industry Partners section of the WECA site
- Your name and logo prominently displayed in WECA's Sacramento Region Headquarters and Training Facility
- A headline article announcing our Industry Partnership and your offerings in our Industry and Member eNewsletter
- An initial dedicated eCommunication to WECA Member Contractors highlighting your company's services
- Subsequent newsletter articles highlighting your services, discounts, etc. (including the option to display discount coupons), run by request as often as once a quarter
- Co-sponsorship of seminars, webinars, and other professional

development opportunities, presenting your expertise as educational opportunities for our Member Contractors and the industry at large

- Social media mentions of our partnership and any relevant promotions over WECA's Facebook, Twitter, and LinkedIn profiles
- WECA will connect with/"like" you over our social media channels
- WECA will also share/"like"/ promote your company news when we see it over connected channels
- WECA will write and send press releases with details of unique facets of our partnership to online industry publications as well as local traditional media outlets in our mutually shared geographical areas
- Preferential opportunities for additional exposure through sponsorship of WECA events, such as apprenticeship graduations and official member events



Product and Service Introduction



Networking and Events



Industry Education Opportunities



WECA is the only California statewide trade association dedicated solely to meeting the needs of independent electrical contractors.

In addition to world-class apprenticeship and training programs, WECA also provides the business services that help its Member Contractors succeed and grow.

WECA advocates in state and local government on behalf of independent electrical contractors to make sure their voices are heard.



Are you ready to begin taking advantage of WECA Industry Partner benefits?

Call 1-877-444-9322 and ask to speak to our Membership Director, or email us at membership@goweca.com.

WWW.GOWECA.COM