

# WESTERN ELECTRICAL CONTRACTORS ASSOCIATION

## Industry Partnership

**Connecting your Products and Services with  
Leaders in the Electrical Contracting Industry**



WESTERN ELECTRICAL  
CONTRACTORS ASSOCIATION, Inc

877-444-9322 | [www.goweca.com](http://www.goweca.com)

# Industry Partner Membership Benefits

- *Highlighted as industry partner on our website: A listing of your company name, logo and two-line message in the Industry Partners section of the WECA site*
- *Your name and logo prominently displayed in WECA's rentable conference facility in our Sacramento Region Training Center*
- *Headline articles announcing our Industry Partnership and your offerings in our General (Member/Industry audiences ) and Training (Apprentices, Electrician Trainees, Electrical Journeymen, and Training Interest audiences) eNewsletters*
- *An initial dedicated eCommunication to WECA member contractors highlighting your company's services*

## *And by request:*

- *Subsequent newsletter articles highlighting your services, discounts, etc., (including the option to display discount coupons), may be run by request as often as once a quarter*
- *Social Media announcements of our partnership and any relevant promotions over WECA's Facebook, Twitter, and Linked In profiles*
- *WECA will connect with/"like" you over our social media channels*
- *WECA will also share/"like"/promote your company news/announcements when you release them over connected channels*
- *WECA will write and send press releases with details of our partnership to online industry publications as well as local traditional media outlets in our mutually shared geographical areas*
- *Preferential opportunities for additional exposure through sponsorship of WECA events, such as apprenticeship graduations and official member events*



WECA is the only California statewide trade association dedicated solely to meeting the needs of independent electrical contractors.

In addition to world-class apprenticeship and training programs, WECA also provides the business services that help its member contractors succeed and grow.

WECA advocates in state and local government on behalf of independent electrical contractors to make sure their voices are heard.

*Do you have a valuable product or service that will help our member contractors' companies succeed and grow?*

WECA Industry Partners have the chance to connect, share their messaging, and promote their products and services to this extensive base of politically-involved business owners, their employees, and industry advocates across California.

**Ready to become a WECA Industry Partner?**

**Call 1-877-444-9322, or email us at [membership@goweca.com](mailto:membership@goweca.com).**

